

# The Shelby

# SHOPPING GUIDE

Vol 1, No 6      Shelby County, Alabama      Mar 9, 1960

## RUGS

9 by 12,  
Plastic finish, \$4<sup>49</sup>  
Beautiful  
**JEFFERSON FURNITURE CO.**

Calera

## CHAIN SAW SPECIAL

Poulan K D  
Direct Drive \$159<sup>50</sup>  
16" guide bar  
**SEAMAN TIMBER CO.**

Montevallo

## PORK & BEANS

King Pharr brand,  
No. 2½ size can \$19<sup>c</sup>  
Thur, Fri, Sat.  
**K&M SUPER MARKET**

Calera

## LUNCHEON MEAT

La Corona brand  
Thur, Fri, Sat. \$1  
Three cans  
**K&M SUPER MARKET**

Calera

## '58 CHEVROLET

4-door, radio, heater,  
air conditioned, auto-  
transmission, w/w tires  
**MONTEVALLO MOTOR CO.**

Montevallo

## AUTOMATIC WASHER

Frigidaire, full \$99<sup>95</sup>  
porcelain, sealed  
mechanism

**Lovelady Sales & Service**

Montevallo

## SWANSDOWN CAKE MIX

white, yellow,  
Devil's Food. \$1  
4 packages  
**BIG STAR STORES**

Calera and Montevallo

## PORK & BEANS

Steele's brand  
No. 2½ size can 31<sup>c</sup>  
2 cans  
**BIG STAR STORES**

Calera and Montevallo

## SOFA BED

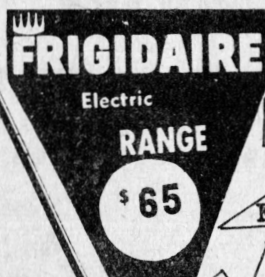
Choice of  
Beautiful \$55  
Colors

**BIRD FURNITURE, Calera**

## NIGHT DEPOSITORY

Safe, Convenient,  
Available 24 hours  
per day, 7 days pr week  
**CENTRAL STATE BANK**

Calera



**GOOD**  
Supply of  
**USED REFRIGERATORS**  
Prices begin at \$40.00

Register for  
**FREE JOHNSON MOTOR**

Good supply of  
**1960 JOHNSON MOTORS**  
3 to 75 horsepower

**LONE STAR**  
**BOAT**  
Dealer

Register for  
**PAID VACATION to**  
**HAWAII**

**GET SET FOR THE LONG,  
FUN MONTHS AHEAD!**  
your  **dealer**

The SHELBY  
SHOPPING GUIDE

Delivered to more  
than 6,000 homes  
every week.

**Bird Supply  
Calera**

**Quality  
Used  
Cars!**

'56 PONTIAC Catalina Coupe  
Hydramatic-Drive, radio,  
heater, premium Nylon  
tires, like new, very  
low mileage, extra clean,  
good low price, see to  
appreciate!!!!...

'57 PLYMOUTH 2-door, radio,  
heater, new seat covers,  
good tires, local owner,  
low mileage \$798

'56 CHEVROLET 210 2-door  
sedan, radio, heater,  
blue & white \$898

'55 FORD  
V-8  
Convert  
radio &  
heater,  
good  
tires  
\$698

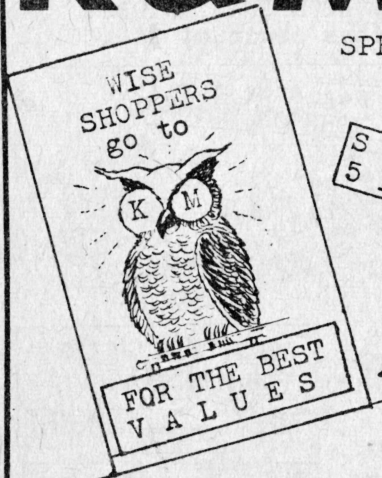
**BOWDON  
MOTORS**  
**Calera**



# K & M GROCERY - CALERA

One-half Mile South on Highway 31

SPECIALS FOR THURS, FRI, SAT.  
MARCH 10, 11, 12



SUGAR  
5 lbs. 49¢



TUNA  
per can 19¢

LARD  
4 lbs. 49¢

MRS. PICKFORD OLEO.....	2 lbs	35¢
BLUE PLATE MAYONNAISE.....	per pint	29¢
KING PHARR PORK & BEANS, No 2½ size...	per can	19¢
LACORONA LUNCHEON MEAT.....	3 cans	\$1
BLACKEYED PEAS.....	2 lbs.	25¢
MACARONI or SPAGHETTI.....	2 boxes	25¢
ORANGE or GRAPE DRINK. ½ gal.		35¢
ROYAL CUP COFFEE.....	per lb.	59¢
PREMIUM CRACKERS.....	per lb.	27¢
WESSON OIL.....	per qt.	49¢
LINDY PEAS, #303 size can.....	2 cans	29¢
SHOR SHORTENING.....	3 lbs.	59¢

JIM DANDY  
M E A L  
5 lbs. 29¢

**We Deliver . . PHONE NO 8-6691**

**HOME OF QUALITY CARS****'58 Chevrolet**

Four-door, radio & heater, automatic transmission, air conditioned, white wall tires.

**'57 Chevrolet**

Belair, four-door hardtop, automatic transmission, air conditioned, white wall tires, radio & heater. A beauty

**'53 Cadillac**

Hardtop, two-door, white wall tires, radio & heater, auto.-transmission.

**'57 Chevrolet**

Belair, four-door, white wall tires, radio & heater, auto.-transmission.

**'58 FORD**

F6 Truck, 172" wheelbase.

**CORVAIR**

THE PRESTIGE CAR IN ITS CLASS

**MONTEVALLO  
MOTOR CO.**

# WBYE'S GOOD LISTENING MORNING PROGRAMS

5:30 Morning Show	8:30 The Side Show
6:30 Breakfast at BYE	9:00 News
6:45 World News Roundup	9:05 Coffee With Kay
7:00 Area Weather	9:30 Alabama News
7:15 Swap Shop	10:05 The Side Show
7:30 Sports Reports	11:00 News
7:45 World News Roundup	11:05 Western Chapel
8:00 Breakfast at BYE	12:00 News, Farm, Market



# BIG STAR

SPECIALS FOR THURS, FRI, SAT, MARCH 10, 11, 12

CARROTS  
2 cello bags  
15¢

SWANSDOWN CAKE MIX  
white, yellow,  
Devil's food  
4 for...\$1

STEELE'S  
PORK and BEANS  
2½ size, 2 for 31¢

EVAPORATED APPLES, 8 ounce package.....two for 49¢  
CLABBER GIRL BAKING POWDER, 10 ounce....two for 25¢  
JUMBO CHOCOLATE PIES.....box of 12 39¢  
ALABAMA GIRL SWEET MIXED PICKLES.....16 oz. 25¢  
GERBER'S STRAINED BABY FOOD.....3 for 31¢  
ZEIGLER'S SAUSAGE.....3 lbs. \$1  
JERRELLS INSTANT MILK.....16 ozs. 37¢  
COUNTRY BACKBONE.....per lb. 39¢

RUBBING ALCOHOL  
per pint 15¢


LETTUCE  
2 heads  
29¢

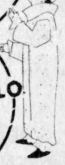
TOMATOES  
two 1 lb  
cartons  
29¢

CIRCUS of VALUES at

B  
I  
G

BIG STAR  
STORES

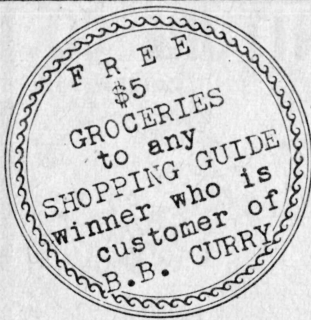
 Montevallo  
Calera



CANNED TOMATOES  
#303 size  
2 for 25¢

DELICIOUS BRAND  
SLICED BACON  
per pound 45¢

JETER'S, Montevallo - - LAWRENCE'S, Calera



WHITE TULIP  
F L O U R  
25 lb sack \$1.99

EMPRESS  
T U N A  
4 cans  
99¢

RED DIAMOND INSTANT COFFEE  
5 ounce jar..... 79¢

MOTHER'S BEST SELF RISING MEAL  
10 pound bag..... 55¢

**B.B. Curry & Co.**  
**Wilton**

**USED CAR  
BARGAINS**

'58 VOLKSWAGEN  
MICRO-BUS, nine  
passenger, radio  
low mileage \$1495

'57 Chevrolet  
Belair V-8, Sport coupe,  
air conditioned, power  
brakes & steering, good  
tires, owners name,  
on request ..... \$1595

'54 Pontiac ... \$495

'59 DODGE  
TRUCK  
one-ton  
V-8 \$1295

'57 Mercury  
2 door, 2-tone paint,  
radio, white walls,  
very sharp..... \$1195

FISHING &  
WORK CARS  
\$25 - \$100

home of  VALIANT PLYMOUTH CHRYSLER

**Calera Motor Co.**

Say:  
"I saw it  
in the  
SHOPPING GUIDE"

# JEFFERSON FURNITURE CO.

MAIN STREET

CALERA, ALA.

See Us About

Anything For Your

Home  
JEFFERSON

**MUTUAL BENEFIT PLAN**  
Covers all  
MERCHANDISE  
Pays balance of  
furniture bill if  
head of family dies  
or merchandise  
destroyed by fire

SMOKING \$1  
STANDS

12.8 cu. ft.  
REFRIGERATOR  
\$279.95

Ironing Board  
PAD and COVER  
\$1

## FURNITURE

## EVERY KIND

9 x 12  
Plastic Finish  
RUGS  
\$4.49

ARVIN  
RADIOS  
Now  
\$19.95

## EVERY STYLE

FOAM RUBBER \$1  
PILLOWS

WE HANDLE OUR OWN PAPER.  
Your accounts do not go  
to a finance company

EASY  
TERMS



N FURNITURE COMPANY  
Main Street, Calera

The Shelby

# SHOPPING GUIDE

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by

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North 8-7751

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RURAL ROUTE  
P. O. BOX HOLDER

BULK RATE  
U. S. POSTAGE  
PAID  
Montevallo, Ala.  
Permit No. 4